

Kaori Kawakami

k.kawakami08@gmail.com | (714) 757-4739 | [Video Portfolio](#) | [youtube.com/@GameSchematics](https://www.youtube.com/@GameSchematics)

Professional Summary

Creative and results-driven Video Editor and Motion Graphics Designer with over seven years of experience in digital content creation and post-production. Skilled in transforming conceptual ideas into polished, engaging video deliverables. Proven ability to optimize workflows and improve team efficiency. Seeking to leverage a strong foundation in motion graphics, editing, and creative direction to contribute to a dynamic team.

Technical Skills

- **Software:** Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Illustrator
- **Skills:** Motion Graphics, Post-Production, Video Editing, Filmmaking, Cinematography, Digital Asset Management, Storyboarding, Workflow Optimization

Experience

Motion Graphics Designer, Rejuvica Health – Santa Margarita, CA 2018 – June 2025

- Collaborated cross-functionally with the marketing department to translate product concepts into polished digital videos, applying strong creative direction and design principles to achieve marketing goals.
- Developed a series of engaging animated explainer videos for web and social media, contributing to a significant improvement in user engagement and retention.
- Managed all phases of the video production lifecycle, from initial storyboarding to final post-production and delivery.
- Adapted long-form video content into optimized short-form clips for social media platforms such as Instagram and TikTok, ensuring brand consistency and maximizing audience reach.
- Spearheaded the creation of compelling motion graphics and visual effects that enhanced brand storytelling and product appeal.

Waitress | Shift Leader, Danny K's & Curry House - Anaheim, CA | Santa Ana, CA 2013 - 2018

- Managed and organized high-volume demands in a fast-paced environment, ensuring efficient service delivery under tight deadlines.
- Demonstrated strong problem-solving and leadership skills by proactively resolving complex customer issues and supervising daily shift operations.
- Improved team communication and efficiency through process improvement initiatives, showcasing an ability to identify and solve operational challenges.

Freelance & Creative Projects

Game Schematics - Youtube Channel | <https://www.youtube.com/@GameSchematics>

- Produced and edited video content for a YouTube channel focused on explaining board games, applying a full range of video production skills.
- Designed and animated all motion graphics, including intros, transitions, and in-video explainers, to create an entertaining and engaging viewing experience.
- Repurposed long-form videos into engaging short-form content for social media promotion, increasing channel visibility and subscriber growth.
- Managed the entire content pipeline from scriptwriting and storyboarding to post-production and final publication.

Education

Cal Poly Pomona – BS in Animal Science - Pre-Vet